


**Paper, cardboard, plastic, transparent foil - DJURA works with every type of packaging.**




**Tailor-made**

Due to their limited footprint and high degree of customizability, DJURA is easily and seamlessly integrated into pre-existing production lines. This way, we ensure both the integrity of the product and adherence to all rules and regulations, making DJURA the strongest possible weapon against illegal trade and counterfeiting.

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**INNOTRACE B.V.** | Vossenkamp 2 | 9351 VR Leek | The Netherlands
+31 (0)594 517 524 | info@djura-technologies.nl | www.djura-technologies.com

# INNOVATIVE LASER, VISION AND TRACK AND TRACE TECHNOLOGY THAT YOU CAN RELY ON




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# TRACEABLE AND VERIFIABLE, FROM PRODUCTION PLANT TO THE STORE SHELF

When your company is required to adhere to rules and regulations regarding your products' authenticity and traceability, DJURA's track & trace technology is here to support you. Our three-step process of serialisation, aggregation and anti-tampering offers a solid solution for every production chain that values quality assurance.

Every product is provided with a unique encrypted code, enabling you to keep track at any given point in the logistical process, from the factory to the self. Whether it's an individual item or a full pallet, a sturdy box or a flexible package, DJURA keeps an eye out for you.

**With DJURA as the key hub for serialisation and aggregation, you are guaranteed to be in charge at all times.**



## FACTS & FIGURES
## DJURA

*For years, DJURA's track & trace technology has been employed successfully in pharmaceutical and tobacco industries, where authenticity and traceability are of the utmost concern. Our reliable track and trace system functions as a fully-closed circuit, that enables you to create a validated serialisation, aggregation and production process. And thanks to intelligent analysis of production data and user feedback, DJURA gets smarter by the day.*

The intelligent algorithms of the coding equipment guarantee an accuracy of up to **99,98%**.

DJURA is a key component of over **85 assembly lines** in dozens of countries.

p/min

Efficient laser technology can encode up to **160 prints per minute**.

**"All DJURA machines have been tried and tested on the factory floor and are an easy fit within any production process"**

## DID YOU KNOW THAT...

- ...DJURA's track and trace technology is not just used in the world of tobacco, but in any industry where distinguishing real from fake is of vital importance: from pharmaceutics and food to perfumes and watches.
- ...DJURA is compliant with European, British and Russian rules and regulations.
- ...The underlying software offers all possibilities for advanced data-analysis, which effortlessly detects any issue in the production process.
- ...the software can be easily integrated to pre-existing company applications.
- ...every year, over 450 billion counterfeit tobacco products are manufactured around the globe. Combating this illegal industry is therefore not just an issue of legislation, but also an effort where billions in revenue are at stake.